

**Working Title:** Rin-I Productions

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**Test Users:**

Three people agreed to help with the initial test of the site. One had experience in the audio field (the subject of the website), a second tester had experience with web pages/design, and the third volunteer had neither an audio or web design background.

**Think Aloud Task:**

As you navigate through the site please tell me how to contact the company as well as what experience the owner has in the Audio engineering field.

**Summary of Think Aloud:**

All three users were able to explain the previous experience/knowledge the owner had in Audio engineering. They were also able to tell the three ways to contact Rin-I Productions (phone, email, message board forum). All three users had areas of the site they enjoyed and found very helpful as well as areas they felt could be improved. The main area that the users appreciated was the amount of text on each page of the site; they felt that the main idea was conveyed appropriately (short and to the point but extensive enough to answer questions).

**Summary of Posttest:**

All users liked the use of the picture on the home page but suggested that there be more pictures sprinkled throughout the site. (One user suggested making the background of each page a photo versus a solid color.) Two of the users did not like the way the space was used on the "resume" page. They felt that there was too big of a gap between the PDF link and the beginning of the text version. All three users liked that the website was straight forward and you did not have to search around for everything you needed (i.e. nothing was "hidden").

**Findings to be Implemented:**

- The PDF to the resume will be moved to the bottom of the page instead of at the top.
- The home page will contain more specific information regarding what services the company provides rather than generalities. Also, a brief background of the company will be provided.
- There will be more pictures added to the site on the various pages (to liven the site up as well as demonstrate the types of services the company provides).

**Findings that will not be Implemented:**

- One suggestion was to make the background into a picture versus a solid color. This will not be implemented because I feel that it will not only crowd the page and compete with the text but it will make the text difficult to read.

- One user suggested that there only be an email address and phone number to contact the company. This will be left in the site because I feel that by providing multiple outlets for potential clientele to reach the company, can only benefit them.