

Working Title: Rin-I Productions

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Test Users:

Three people agreed to help with the initial test of the site. One had experience in the audio field (the subject of the website), a second tester had experience with web pages/design, and the third volunteer had neither an audio or web design background.

Think Aloud Task:

As you navigate through the site please tell me how to contact the company as well as what experience the owner has in the Audio engineering field.

Summary of Think Aloud:

All three users were able to explain the previous experience/knowledge the owner had in Audio engineering. They were also able to tell the three ways to contact Rin-I Productions (phone, email, message board forum). All three users had areas of the site they enjoyed and found very helpful as well as areas they felt could be improved. The main area that the users appreciated was the amount of text on each page of the site; they felt that the main idea was conveyed appropriately (short and to the point but extensive enough to answer questions).

Summary of Posttest:

All users liked the use of the picture on the home page but suggested that there be more pictures sprinkled throughout the site. (Such as a montage or a scrolling slide show along the bottom.) Users felt the site was informative and clean in appearance.

Findings to be Implemented:

- There will be more pictures added to the site on the various pages (to liven the site up as well as demonstrate the types of services the company provides) particularly the home page.
- All 3 testers thought that the "About" section and the "Background" section were similar enough to be combined. These two pages will be merged together.

Findings that will not be Implemented:

- One suggestion was to insert background music on the home page. This will not be implemented because the other 2 testers said they would find that distracting and the owner of the site was not in favor of it.